

# MAKE YOUR MARK.

## BE BOLD.

It worked for these guys:



“Innovation distinguishes between a leader and a follower.”

~ Steve Jobs



“You don't concentrate on the risks. You concentrate on the results.”

~ Chuck Yeager



“He who is not courageous enough to take risks will accomplish nothing in life.”

~ Muhammad Ali



“Risk? We take risks all the time...and they pay off with dominant ratings 25-54!”

~ Todd & Tyler

# THE TODD N TYLER RADIO EMPIRE



### DON'T BE AFRAID TO MAKE A CHANGE.

Give your listeners a morning show that's different, unafraid and dominant in the ratings.

Here is good

LOVE

Here you're screwed

Zone of  
MEDIOCRITY

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Here is good

HATE



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