

Spot GPS



MAKE MOVES, NOT GUESSES

SPOT CHECK FOR A CHECKMATE

- ✓ EASY TO USE
- ✓ VISUAL
- ✓ COMPREHENSIVE
- ✓ TIME-SAVING
- ✓ PROACTIVE
- ✓ STRATEGY-DRIVEN



COMPLETE YOUR SET WITH

**Airplay
GPS**



ASSESS & COMPARE

Any hour, quarter-hour, daypart, day, or multi-day totals and averages

Every spot, song, or other on-air event

See what you and your competitors are *actually* doing

ACTIONABLE INSIGHTS

Confirm placement and quantity of breaks & sweeps

Adjust and counter-program

RESULTS

Get your minutes, get your money, and get all the credit

REQUEST A DEMO!

“It’s the Secret Weapon that I’ve used successfully in many markets. The view inside of your station versus that of your competitors allows for adjustments that “they” don’t even realize have been made until it’s too late.”

- MIKE MCVAY
PRESIDENT, MCVAY MEDIA CONSULTING

CONTACT AFFILIATERELATIONS@BENZTOWN.COM

PRESENTED BY 